

Message Text

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ACTION CU-03

INFO OCT-01 EUR-12 ISO-00 /016 W
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R 041458Z FEB 76

FM AMEMBASSY MOSCOW

TO AMEMBASSY BONN

USIA WASHDC

AMEMBASSY VIENNA

INFO AMEMBASSY BELGRADE

AMEMBASSY BUCHAREST

AMEMBASSY BUDAPEST

AMCONSUL LENINGRAD

AMEMBASSY LONDON

AMEMBASSY PRAGUE

AMEMBASSY SOFIA

AMEMBASSY WARSAW

SECSTATE WASHDC 9503

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BONN FOR USIS; USIA FOR IEU, ICS; VIENNA FOR RPO; LONDON
FOR RRU; ALL EE POSTS FOR P&C; STATE FOR CU/EE, EUR/SOV

E.O. 11652: N/A

TAGS: ALIB, UR

SUBJ: POST LIBRARY SERVICES

REF: BONN 01695, USIA 2976, MOSCOW A-06

1. BASED ON BONN, USIA RESPONSES (REFS) TO MOSCOW'S A-06
AND CONSULTATIONS WITH REGIONAL LIBRARIAN YETT, EMB
INTENDS TO TEST PERIODICAL PROMOTION CONCEPT TO DETERMINE
LEVEL OF INTEREST, COSTS, TIME INVOLVED, ETC. IN
ATTEMPT TO ANSWER QUESTIONS RAISED BONN, USIA REFS
BEFORE LAUNCHING LARGE-SCALE PROGRAM.

2. EMB PROPOSES TO START WITH LIMITED OFFERING OF
PERIODICALS OF INTEREST TO APPROXIMATELY FIFTY CAREFULLY-
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SELECTED PERSONS WORKING IN FIELDS RELATED TO

AMERICAN LITERATURE. THIS AREA SELECTED FOR PILOT PROJECT AS EMBASSY ALREADY HAS EXTENSIVE CONTACT WITH SOVIET EXPERTS, AND HAS RECEIVED FROM THEM EXPRESSIONS OF INTEREST IN PROJECT, AND BECAUSE SUBJECT LESS SENSITIVE THAN SUGGESTED FOLLOW-ON AREAS. SHOULD PILOT PROJECT PROVE WORTHWHILE, WE WOULD ADD SUBJECT AREAS AS DESCRIBED IN OUR A-06.

3. AFTER SELECTING FROM BONN'S "PERIODICA" TITLES TO BE OFFERED, EMBASSY WILL FORWARD LIST TO BONN TO CONFIRM CURRENT AVAILABILITY IN BONN'S LIBRARY SUPPORT BRANCH HOLDINGS. WHEN BONN INDICATES FOR WHICH MAGAZINES IT CAN SUPPLY PHOTO-COPIES OF TITLE PAGES, EMBASSY WILL PASS TO RPO ANNOTATED DESCRIPTIONS THESE MAGAZINES, REQUESTING IT PRODUCE SMALL BROCHURE FOR OUR SELECTED ADDRESSEES. WE WOULD PROVIDE RPO WITH COMPLETE TEXT FOR BROCHURE, ADDITIONAL TO ANNOTATIONS.

4. IF POSSIBLE, EMB WISHES TO LAUNCH THIS PILOT PROJECT IN APRIL, IN CONNECTION WITH VISIT OF AMSPEC IN LITERATURE JOHN GARDNER. WOULD LEAD TIME FOR PRINTING BE SUFFICIENT IF EMB PROVIDES RPO COMPLETE INFO WITHIN NEXT TWO WEEKS?

5. PARALLEL TO ABOVE, YETT WRITING HAUSRATH, ICS, REQUESTING HE CONTACT INSTITUTE FOR SCIENTIFIC INFORMATION, PHILADELPHIA, IN REGARD TO THAT ORGANIZATION'S INTEREST SUPPLYING SERVICE ALONG GUIDELINES OF A-06. LITERATURE PILOT PROJECT PLUS RESPONSE FROM ISI SHOULD PROVIDE BASIS FOR EXAMINATION OF OVERALL COSTS OF PROJECT. COPIES OF LETTER BEING POUCHED TO OTHER EE POSTS.

6. OTHER EASTERN EUROPEAN POSTS MAY BE INTERESTED IN ESTABLISHING PARALLEL PROJECTS SIMILAR TO ONE OUTLINED IN MOSCOW A-06. RLC YETT REQUESTS COMMENTS PASSED TO BELGRADE, STATING DEGREE OF INTEREST AND SPECIFIC OPERATIONAL QUERIES. STOESEL

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